

2023

JOIN THE KIDSPORT TEAM

CORPORATE OPPORTUNITIES
TO GIVE BACK TO THE COMMUNITY

kidsportcanada.ca/alberta/edmonton



So **ALL** Kids Can Play!



ABOUT KIDSPORT

KidSport is a local nonprofit that gets kids in the game. We assist families facing financial hardship by subsidizing sports program registration fees — so ALL kids can play!

IMPACT OF YOUR CONTRIBUTION

Getting kids into sport builds strong communities and confident kids! Your support gets kids on the field today... helping them grow into the leaders of tomorrow!

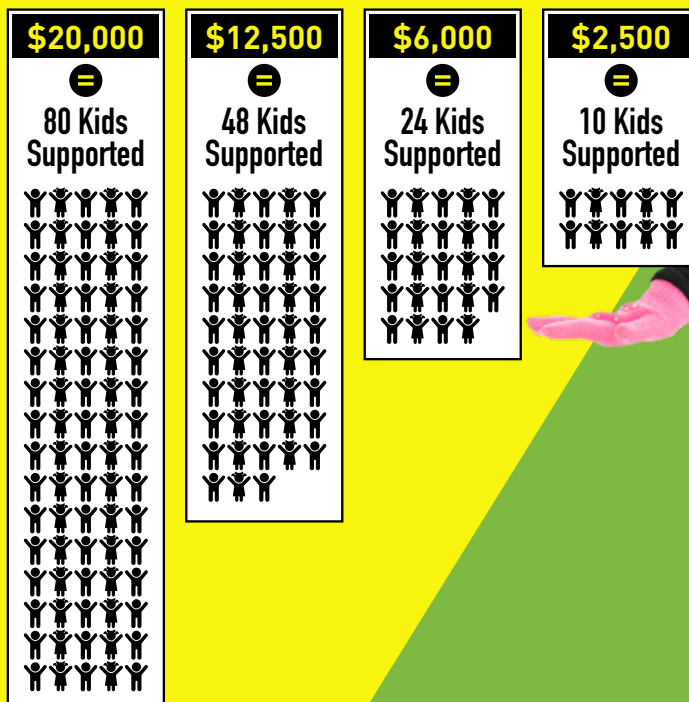


Figure skating has made me more confident than I was before, I am very happy that I am able to skate! I am also very happy with hockey, it has encouraged me to try hard and my family and new friends have been encouraging me along the way. I would say to a KidSport Edmonton donor – thank you, you make my dreams come true and I feel very proud of my new experiences with hockey and figure skating.

— KidSport kid, 11 years old





2023 EVENTS



The Roast of Kevin Lowe

June 9, 2023

Edmonton Convention Centre, Hall D

Oilers legend Kevin Lowe has faced flames before, but never like this! Roast Master Jason Gregor and an all-star lineup of Roasters will take their best shots at our guest of honour. Join us for this unforgettable, gloves off night of gritty hockey stories and side-splitting laughs!

kidsportroast.com



The Jason Gregor Pizza Pigout

Fall 2023

Location - Stay Tuned!

Edmonton's finest pizzerias serve up the slices — and YOU get to pick the best of the best! Voting never tasted so good! This event will be at a licensed venue this year, so enjoy a night out and leave the kiddos at home. Oh, and wear a stretchy waistband!

jasongregorpizzapigout.com

PAST MVPs ON THE KIDSPORT EDMONTON TEAM



“Landrex is proud to partner with Kidsport Edmonton, an inspiring organization that invests in the future of our community. Sport teaches kids the value of teamwork, commitment, and communication. It gives a safe, fun, and healthy place to learn these skills. Landrex is honoured to support Kidsport Edmonton and their dedication to providing opportunities for kids to be kids.”

— Kate Lumley, Landrex



THE DOUBLE-HEADER



The Roast of Kevin Lowe

+



The Jason Gregor Pizza Pigout

The best value for your contribution is an ongoing partnership with KidSport! Participation as a partner in BOTH of our high-profile events gives your organization ongoing media presence, recognition at BOTH events, and establishes your brand as a solid supporter of a great cause.

**ROAST + PIZZA PIGOUT - PLATINUM:
\$20,000**

**ROAST + PIZZA PIGOUT - GOLD:
\$12,000**

**ROAST + PIZZA PIGOUT - SILVER:
\$6,000**

**ROAST + PIZZA PIGOUT - BRONZE:
\$2,500**

As a partner in BOTH events you receive:	BOTH EVENTS: PLATINUM	BOTH EVENTS: GOLD	BOTH EVENTS: SILVER	BOTH EVENTS: BRONZE
Positioning as presenting title partner to both The Roast & The Pizza Pigout events	✓			
Exclusive company mentions on commercials of The Jason Gregor Show, four weeks before each event	✓			
Inclusion in the welcome remarks at both events	✓			
Featured logo placement on Pattison billboards for four weeks before each event	✓	✓		
Company message from leadership and logo in a monthly e-newsletter before each event	✓	✓		
Exclusive name recognition connected to event item at each event	✓	✓		
Framed 8" x 10" certificate commemorating support of KidSport Edmonton	✓	✓	✓	
Mentions by host throughout both events	4 MENTIONS	2 MENTIONS	1 MENTION	
Positioning as a supporting partner to both events		✓	✓	✓
Silver level item at both events with your logo and one other silver sponsor's logo			✓	
Bronze level item at both events with your logo and all other bronze sponsors' logos				✓
Logo on both event websites with click-through to your website	✓	✓	✓	✓
Logo recognition on print and digital pre and post-event marketing materials for both events	✓	✓	✓	✓
Logo in KidSport Edmonton Annual Review connected to both events	✓	✓	✓	✓
Thank-you post on social media platforms with logo grouped with same level sponsors for both events	✓	✓	✓	✓
Complimentary tickets with premium seating for both events	10 TICKETS	5 TICKETS	3 TICKETS	2 TICKETS
10% off the purchase of additional tickets for both events	✓	✓	✓	✓



HIT A SINGLE

Want to get involved with just ONE event? You can take your pick and still enjoy all the same partner perks from the table on the preceding page... just keep in mind that exposure in the event's marketing and live components will only apply to EITHER The Roast OR The Pizza Pigout.



The Roast of Kevin Lowe

Be part of the action at this once-in-a-lifetime event as the gloves come off and the heat is turned up by our Roasters!

ROAST ONLY - PLATINUM:
\$14,000

ROAST ONLY - GOLD:
\$8,000

ROAST ONLY - SILVER:
\$4,000

ROAST ONLY - BRONZE:
\$1,500



The Jason Gregor Pizza Pigout

Be a part of the piggest — oops, we mean BIGGEST pizza party in town!

PIZZA PIGOUT ONLY - PLATINUM:
\$10,000

PIZZA PIGOUT ONLY - GOLD:
\$6,000

PIZZA PIGOUT ONLY - SILVER:
\$3,000

PIZZA PIGOUT ONLY - BRONZE:
\$1,250

OTHER WAYS TO SUPPORT

- Include KidSport in your company's golf tournament!
- Make a \$250 personal contribution that will go directly to a KidSport kid!
- Become a monthly donor!
- Become a major donor!
- Learn more: KidSport will come to meet your team and give a *KidSport 101* presentation!
- Get creative! Our team is open to supporting fun and exciting opportunities to support our kids and spread the word!



READY TO PLAY?



Contact Dayna to get in the game!

Dayna Hyman

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