



Join the

KIDSPORT TEAM



EDMONTON



Corporate opportunities to give back to the community



So ALL Kids Can Play!

About KidSport

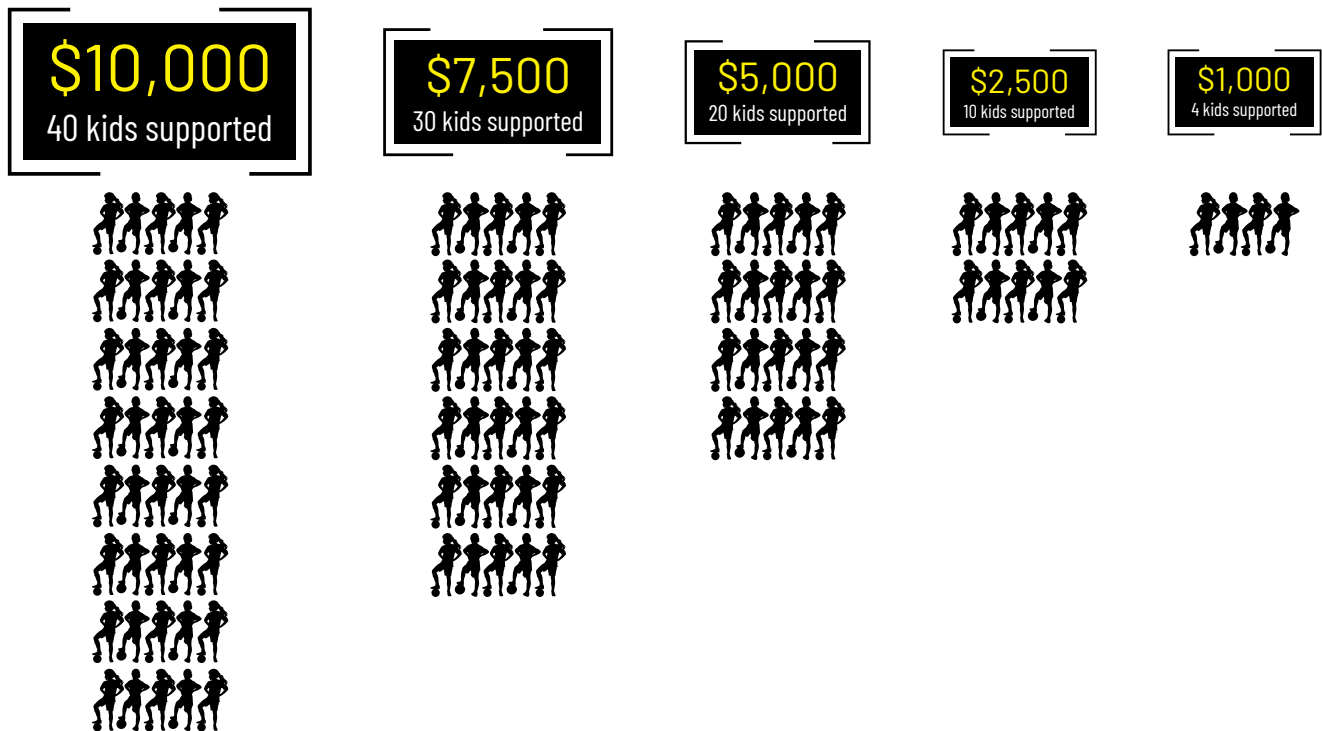


How does KidSport help? KidSport offers a fee assistance program that creates equal access to sport programs by subsidizing sport registration fees for local kids from eligible families. Accomplished through a one-page application called KidSport's 'So **ALL** Kids Can Play!' Grant Program. Learn more about KidSport's Grant Program, by clicking [here](#)!

Impact of your contribution

Getting kids into sport builds strong communities and confident kids! Your donor dollars directly get KidSport kids on the field today... helping them grow into the leaders of tomorrow!

In 2024, KidSport Edmonton distributed over \$1.25M of community donations back into the local sport community through subsidized sport registration fees for over 4,300 KidSport kids.



“ I am writing to express my deepest gratitude for the incredible opportunity you have provided my son Luca, to play soccer this year. We were thrilled to learn about KidSport's commitment to supporting young athletes, and your belief in my son's potential means the world to us. The chance to be a part of the soccer program was a dream come true for him, and we are truly grateful for the Grant and the time, effort, and resources you have dedicated to making this possible. This opportunity is not just about playing a sport; it is about building character, learning teamwork, and growing both on and off the field. He made new friends and we have already seen a positive impact on Luca. We are excited to see how he continues to develop under your guidance. Thank you once again for your generosity and support.

—A proud KidSport Father”

Let's work together to build strong kids and strong communities.

2025

Key Events



EDMONTON SPORTS TALK'S BIDS FOR KIDS

APRIL 2025

Join us at Edmonton Sports Talk's Bids for Kids this Spring. This year, we are celebrating 30 years of impact in the local community! A great way to join in on the celebration is by becoming a corporate partner and bringing your team to the event. Expect a lively post-work celebration, hosted by Dustin Nielson from EST featuring special guests. Dustin will entertain the audience by hosting the EST Podcast live where guests can enjoy a dynamic hot-stove panel discussion about all things sports in Edmonton! Throughout the event, you will have the opportunity to bid on silent auction items, participate in a 50/50, try your luck with the prize raffle and enjoy an appetizer buffet.



THE JASON GREGOR PIZZA PIGOUT

NOVEMBER 2025

Join us for Edmonton's biggest pizza party and celebrate a milestone with KidSport Edmonton, of 30 years of impact in the local community! Enjoy a casual night with friends while you chow down on a massive pizza buffet with unlimited slices from pizzerias that donate their dough to help KidSport raise some dough. You'll have the opportunity to vote for your favorite pizza, as pizzerias compete for The People's Choice Awards. There's plenty of ways to engage from being a Corporate Partner to purchasing tickets and bringing a group of friends to the event. And when you're there, you'll have the chance to support the Fill the Net donation board, purchase a 50/50 ticket, and try your luck at the famous Pizza Box Raffle!



Edmonton Sports Talk Bids for Kids included former Oiler Georges Laraque



Guests enjoy plenty of delicious pizza at The Jason Gregor Pizza Pigout

Partnership Opportunities



THE DOUBLE HEADER - SAVE 15%

The best value for your contribution is The Double Header option, by being a Corporate Partner at **BOTH** high-profile events. This naturally gives your Company ongoing media presence, recognition at **BOTH** events, and establishes your brand as a solid supporter of a great cause.



&



BIDS + PIGOUT - PLATINUM:
\$17,000 *save \$3,000*

BIDS + PIGOUT - GOLD:
\$12,750 *save \$2,250*

BIDS + PIGOUT - SILVER:
\$8,500 *save \$1,500*

BIDS + PIGOUT - BRONZE:
\$4,250 *save \$750*

BIDS + PIGOUT - FRIEND OF KIDSPORT:
\$1,700 *save \$300*

HIT A SINGLE



or



Want to get involved with just ONE event? You can take your pick between Edmonton Sports Talk's Bids for Kids **OR** The Jason Gregor Pizza Pigout, directly below are the price points.

PLATINUM
\$10,000

GOLD
\$7,500

SILVER
\$5,000

BRONZE
\$2,500

FRIEND OF KIDSPORT
\$1,000



At GS Construction, our slogan is 'Laying the Groundwork for your Community' from the work we do to the charities we support. We believe in building strong communities, and that starts with giving every child the chance to play, grow, and succeed. That's why we are proud to support KidSport Edmonton—a remarkable organization that ensures financial barriers never stand in the way of a child's opportunity to participate in sports.

As a corporate partner, we've seen firsthand the impact of KidSport's mission. Whether it's a child stepping onto the soccer field for the first time or discovering a passion for hockey, these experiences create brighter futures for Edmonton's youth. Investing in KidSport isn't just about funding sports—it's about empowering the next generation of leaders, teammates, and community builders.

We are honored to stand alongside KidSport Edmonton in making sports accessible to all kids, because every child deserves to play.

Terran Sandwith, CEO of GS Construction



Partnership Benefits



PARTNERSHIP OPTIONS

Limited to **one Platinum** and **two Gold** partners per event. Unlimited room at all other levels.

When you support a KidSport Edmonton event, you display your company as a community-focused leader, creating access to sport for local KidSport kids, helping to build strong future leaders in the City of Champions!

PARTNER BENEFITS	Platinum Partner	Gold Partner	Silver Partner	Bronze Partner	Friend of KidSport
Positioning as Presenting Title Partner	X				
Exclusive Company mentions on commercials of The Jason Gregor Show or Edmonton Sports Talk 4 weeks before the event	X				
Company message from Leadership & logo in an E-Newsletter before the event(s)	X				
Featured logo placement on Pattison billboards for 4 weeks before the event(s)*	X	X			
Company mentions by host throughout the event(s)	FIVE (5) MENTIONS	TWO (2) MENTIONS			
Receive a special event recap and thank you video detailing the impact of your contribution	X	X			
Receive a special gratitude gift from KidSport Edmonton at the end of the year	X	X	X		
Thank you post on all KidSport Edmonton social media platforms	X	X	X	X	
Logo placement on event print & digitals materials [^]	PRIME PLACEMENT[^]	2ND TIER[^]	3RD TIER[^]	4TH TIER[^]	5TH TIER[^]
Logo on event website with click-through to your company website	PRIME PLACEMENT	2ND TIER	3RD TIER	4TH TIER	5TH TIER
Logo in KidSport Edmonton's Annual Review	PRIME PLACEMENT	2ND TIER	3RD TIER	4TH TIER	5TH TIER
Complimentary Tickets with premium seating (if available)	TEN (10) TICKETS	SIX (6) TICKETS	FOUR (4) TICKETS	TWO (2) TICKETS	ONE (1) TICKET
10% off the purchase of additional tickets	X	X	X	X	X
Thank you card with a KidSport Kid and/or KidSport Parent testimonial	X	X	X	X	X
Post event thank you email with summary of your impact from the Executive Director	X	X	X	X	X

[^]Partners must be confirmed and logo shared with KidSport two weeks prior to the event for all event print benefits
Email Dayna to learn more at dayna@kidsportedmonton.com

Join team KidSport



2024 KidSport Partners



Other Ways to Engage

Become a Matching Partner one of the below events:

- **YEG Burger Battle** - Maximum \$5,000 pledge
 - Participating restaurants promote a KidSport Burger for the month of June, with \$1 from every burger sold going towards KidSport Edmonton. The partner will match the donations raised and will be a title partner, included in all promotion throughout the campaign.
- **Be HER Game Changer Breakfast** - Maximum \$5,000 pledge
 - A motivational panel featuring special guests discussing the last 30 years of Women's sport. The challenges of the past, the progress made to date, and the future of Women's Sports. The partner will match the donations raised through the cash call and will be a title partner, included in all promotion throughout the event.

Support KidSport through your Companies activities by:

- Including KidSport in your company's golf tournament or other fundraising event

Support KidSport on a personal level and receive a tax credit by:

- Donate one time by making a \$250 personal contribution that will support one KidSport Kid
- Donate monthly by contributing \$25 a month to support one KidSport Kid
- Donate \$10,000 or more to be a major donor and support 40 KidSport Kids

Last but certainly not least:

- Learn more! Invite KidSport to your office for a lunch and learn
- Get creative! We're open to supporting fun and exciting opportunities to support KidSport kids, let's chat!



Contact Dayna to get in the game

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