KidSport™

So ALL Kids Can Play!

2022

# JOIN THE KIDSPORT TEAM

## CORPORATE & INDIVIDUAL WAYS TO GIVE BACK INSIDE

kidsportcanada.ca/alberta/edmonton

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# About KidSport

KidSport is a local, community funded, non-profit that manages an assistance program that subsidizes sport registration fees, enabling kids who come from low socioeconomic backgrounds the opportunity to participate in sport, making it So ALL Kids Can Play!

# Why Partner With KidSport?

Your donor dollars will directly support the Edmonton community through subsidizing sport registration fees for local KidSport kid's and supporting local sport organizations. We're all trying to get to the other side of COVID-19 and your donation does just that.

Help build awareness of KidSport in Edmonton by enabling families to learn about the program and apply for support.

Let's build a better future for Edmonton by making the assist to get kids in the game today!

# EVENT OVERVIEW

The Roast of JOAQUIN GAGE

PRESENTED BY VOLVO
Volvo of Edmonton

## MAY 13, 2022

**Line up a sitter for the kids because this is an adult only event! Join us for a laugh at Gage while he gets roasted by a top notch line up of Roasters**

**AUDIENCE: Line up a sitter for the kids because this is an adult only event! Join us for a laugh at Gage while he gets roasted by a beauty line up of Roasters.**

THE JASON GREGOR PIZZA PIG OUT DRIVE-IN

PRESENTED BY VOLVO
Volvo of Edmonton

## OCTOBER 7, 2022

**The yummiest drive-in experience around. Join us to carb out on pizza & watch a family flick from your car.**

**AUDIENCE: Pizza, candy & a movie.. it's fun for all ages!**

The Roast of JOAQUIN GAGE

PRESENTED BY VOLVO
Volvo of Edmonton

# PARTNERSHIP OPPORTUNITIES

kidsportroast.com

*Note - if this event is impacted by Covid-19 and can no longer take place in-person, you can transition your sponsorship into the following ways:

- Donation for a tax receipt
- Defer your Sponsorship to the 2023 event

| | Platinum ($10,000) | Gold ($5,000) | Silver ($2,750) | Bronze ($750) |
|---|---|---|---|---|
| Positioning as presenting title sponsor | ✓ | | | |
| Exclusive live mentions on The Jason Gregor Show | ✓ | | | |
| Exclusive naming recognition specific to sponsor opportunity | | Reception<br>Dessert<br>Entertainment<br>Decor<br>Silent Auction | Event Program<br>Centrepiece<br>Spirits Station (2 avail.)<br>Table Favour<br>Roasters Table (2 avail.) | |
| Welcome remarks delivered during program | ✓ | | | |
| Live mentions by host throughout the program | ✓ | | | |
| Featured logo placement on 12 x Pattison ads, one month before the event | ✓ | ✓ | | |
| Social Media Spotlight | ✓ | ✓ | | |
| Digital logo placement on main screen during formal program | ✓ | ✓ | ✓ | |
| Logo featured on all on-site signage | Platinum Recognition | Gold Recognition | Silver Recognition | |
| Company profile on social media | ✓ | ✓ | ✓ | |
| Social media promotion | ✓ | ✓ | ✓ | |
| Company logo on event website | ✓ | ✓ | ✓ | ✓ |
| Featured in all digital pre-event and post-event marketing materials | Company Logo | Company Logo | Company Logo | Company Logo |
| Company logo in KidSport Edmonton Annual Report | ✓ | ✓ | ✓ | ✓ |
| Complimentary tickets and premium seating | 10 Tickets | 5 Tickets | 3 Tickets | 2 Tickets |
| **"Fill Your Table" Add-On** *(Discount on remaining seats at table)* | N/A | $850 for 5 Tickets | $1190 for 7 Tickets | $1360 for 8 Tickets |

# PARTNERSHIP OPPORTUNITIES

jasongregorpizzapigout.com

| | Platinum ($10,000) | Gold ($5,000) | Silver ($2,750) | Bronze ($750) |
|---|---|---|---|---|
| Positioning as presenting title sponsor | ✓ | | | |
| Exclusive live mentions on The Jason Gregor Show | ✓ | | | |
| Remarks delivered during program or in post-event thank you via pre-recorded video | ✓ | | | |
| 10 VIP goodie bags | ✓ | | | |
| Featured logo placement on 12 x Pattison ads, one month before the event | ✓ | ✓ | | |
| Social Media Spotlight | ✓ | ✓ | | |
| Digital logo placement on main screen during pre-show | ✓ | ✓ | ✓ | |
| Logo featured on all on-site signage | Platinum Recognition | Gold Recognition | Silver Recognition | |
| Company profile on social media | ✓ | ✓ | ✓ | |
| Social media promotion | ✓ | ✓ | ✓ | |
| Company logo on event website | ✓ | ✓ | ✓ | ✓ |
| Featured in all digital pre-event and post-event marketing materials | Company Logo | Company Logo | Company Logo | Company Logo |
| Company logo in KidSport Edmonton Annual Report | ✓ | ✓ | ✓ | ✓ |
| Complimentary tickets with premium parking stalls | 10 Tickets | 5 Tickets | 3 Tickets | 2 Tickets |

# 2022 EVENT CORPORATE PARTNERS

The Roast of JOAQUIN GAGE

PRESENTED BY

VOLVO

Volvo of Edmonton

## PLATINUM PARTNER ($10,000)

VOLVO

Volvo of Edmonton

## GOLD PARTNER ($5000)

GS CONSTRUCTION UNDERGROUND INFRASTRUCTURE

PCL CONSTRUCTION

## SILVER PARTNERS ($2750)

CWB Canadian Western Bank

Zender FORD

Pennock Acheson Nielsen Devaney LLP Chartered Professional Accountants

FOSTER PARK BROKERS AN NFP COMPANY

Dandy Oil Fuel & Lubricants

DAVIS DEVELOPMENT

Parke Pacific PROJECTS LTD

GH CONSTRUCTION

KUMA OUTDOOR GEAR

LANDREX

CITYIMAGE SIGNS

RM PRECAST

KIKIT

Caron TRANSPORTATION SYSTEMS

century hospitality group ESTABLISHED 1999

PM ELECTRIC

vanta . group

## BRONZE PARTNERS ($750)

FenceLine FENCE RENTALS LTD.

ASH GROVE A CRH COMPANY

TERRITORIAL ELECTRIC

IPA INSTITUTIONAL PROPERTY ADVISORS A DIVISION OF MARCUS & MILLICHAP, BROKERAGE

Midwest Property Management Where community lives.

Delnor construction managers

SPECTRA PROJECTS

GRAHAM

## GIFT IN KIND PARTNERS

PATTISON OUTDOOR ADVERTISING

THE JASON GREGOR SHOW

TSN 1260 EDMONTON

PLANit SOUND

ACE LIQUOR DISCOUNTER

720 PRODUCTIONS

encore EVENTS THAT TRANSFORM

12 CREATIVE

ELEMENTAL

SIGNWORKS Plus

# 2022 EVENT CORPORATE PARTNERS

THE JASON GREGOR PIZZA PIG OUT DRIVE-IN

PRESENTED BY

VOLVO

Volvo of Edmonton

**PLATINUM PARTNER ($10,000)**

VOLVO

Volvo of Edmonton

**GOLD PARTNER ($5000)**

**SILVER PARTNERS ($2750)**

CWB Canadian Western Bank

Zender FORD

KIKIT

**BRONZE PARTNERS ($750)**

SPECTRA PROJECTS

MKA Canada, Inc. Construction Consultants

CANTIRO HOMES-COMMUNITIES-COMMERCIAL-RESIDENTIAL RENTALS

**GIFT IN KIND PARTNERS**

PATTISON OUTDOOR ADVERTISING

THE JASON GREGOR SHOW

TSN 1260 EDMONTON

PLANit SOUND

FenceLine FENCE RENTALS LTD.

720 PRODUCTIONS

M31 PRODUCTIONS

metro cinema

STARBUCKS COFFEE

# SOCIAL MEDIA CAMPAIGN

## MARCH 8 TO APRIL 8

**From the court to the C-Suite! Change her life trajectory by making the assist to get her on the field today. Be HER game changer, so SHE can be our future leader! Did you know that 94% of female leaders have an athletic background?**

**AUDIENCE: A social media fundraising campaign aimed at equalizing the playing field (and our offices) for self-identified girls in sport. Sponsor this campaign to help grow the number of self-identified girls in sport and the number of future female leaders to receive acknowledgment across 4 social media platforms, putting your company and our shared values on stage to make a difference.**

### BECOME A "BE HER GAME CHANGER" FEATURED PARTNER ($4000)

- **Company logo on KidSport website and in annual review**
- **Logo featured in all digital marketing material**
- **Social media shout out & company highlight**
- **2 complimentary tickets to each The Roast of Joaquin Gage and The Jason Gregor Pizza Pigout**

# SOCIAL MEDIA CAMPAIGN

## NOVEMBER 15 TO JAN 6

**Remember lacing up those skates for the first time or scoring your first goal? That feeling was powerful! And during this gift-giving season, you can help KidSport kids create those memories. Team up with KidSport to help us promote skipping the shopping malls and encourage the community to Give the Gift of Sport.**

**AUDIENCE: A social media fundraising campaign aimed at ensuring all KidSport kids receive a gift this holiday season, the gift of sport. Sponsor this campaign to help raise awareness & receive acknowledgment across 4 social media platforms, putting your company and our shared values on stage to give the gift of sport to local KidSport kids.**

### BECOME A "GIVE THE GIFT OF SPORT" FEATURED PARTNER ($4000)

- **Company logo on KidSport website and in annual review**
- **Logo featured in all digital marketing material**
- **Social media shout out & company highlight**
- **2 complimentary tickets to each The Roast of Joaquin Gage and The Jason Gregor Pizza Pigout**

# 2022 SOCIAL MEDIA CAMPAIGN CORPORATE PARTNERS

CAMPAIGN PARTNER ($4000)

CAMPAIGN PARTNER ($4000)

# CORPORATE WAYS TO INCLUDE YOUR TEAM

## What Is Third Party Fundraising?

A third party fundraiser is an activity intended to raise funds in support of non-profits, like KidSport. This means the primary responsibility for organizing and conducting the event lies with the company, community group, or organization.

**Please click here for KidSport's Third-Party Fundraising Toolkit**

## Here are a few examples:

- Include KidSport in your golf tournament
- Jersey Day
- Allocate a portion of your sales towards supporting KSE
- Add a 50/50 fundraiser to your corporate event

# PERSONAL WAYS TO TEAM UP

### ONE TIME DONATION OF $250

Donate $250 to get one KidSport kid into sport for a year

### MONTHLY GIFT

As a monthly donor, $40 a month equates to supporting two KidSport kids a year

### MAJOR GIFT

$10,000 a year for two years to become a Major Donor & you'll support 40 KidSport kids a year

# TESTIMONIALS

"Times have been tough especially with Covid-19, money problems, social problems and many more but KidSport was there to carry that extra weight that extra stress off my shoulders and for that I am very thankful. Thank you KidSport!
**– 13 year old KidSport kid, Basketball Player**

"At Volvo of Edmonton we believe in giving back to the community. It is an honour for us to partner with KidSport Edmonton, such an outstanding organization that truly has an amazing impact on our great city and its future. Sport provides such wonderful opportunities for kids to learn new skills, be active and gain confidence. We are extremely proud to support KidSport Edmonton as they make it possible for more kids to get in the game and play"
**– Michael Norris, Volvo of Edmonton**

# 2021 CORPORATE PARTNERS

A NIGHT WITH KidSport PRESENTS

## RUN TO THE CUP WITH ROLI

SUPPORTED BY

VOLVO

Volvo of Edmonton

### PLATINUM PARTNER ($10,000)

VOLVO

Volvo of Edmonton

### GOLD PARTNER ($5000)

Keller Construction Ltd.

SWIFT OILFIELD SUPPLY

### SILVER PARTNERS ($2500)

Zender FORD

Pennock Acheson Nielsen Devaney LLP Chartered Professional Accountants

CITYIMAGE SIGNS

FOSTER PARK BROKERS

Caron TRANSPORTATION SYSTEMS

RM GROUP

TERRITORIAL ELECTRIC

Midwest Property Management Where community lives.

Parke Pacific PROJECTS LTD

GH CONSTRUCTION

KIKIT

HILLENBRAND KOZICKI LLP LAWYERS

Canada ICI

DAVIS DEVELOPMENT

### BRONZE PARTNERS ($500)

goAuto

Delnor construction managers

KUBY RENEWABLE ENERGY LTD

advance COATING SOLUTIONS

bird

大成 DENTONS

MAHON + ASSOCIATES Chartered Professional Accountants

SPECTRA PROJECTS

LEXUS OF EDMONTON

HOLLAND & ASSOCIATES

ASH GROVE A CRH COMPANY

### GIFT IN KIND PARTNERS

PATTISON OUTDOOR ADVERTISING

THE JASON GREGOR SHOW

PLANIT SOUND

vertical IMPRESSION

encore EVENTS THAT TRANSFORM

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THE JASON GREGOR

## PIZZA PIG OUT DRIVE-IN

SLICES & A SHOW

SUPPORTED BY

VOLVO

Volvo of Edmonton

### PLATINUM PARTNER ($10,000)

VOLVO

Volvo of Edmonton

### GOLD PARTNER ($5000)

Keller Construction Ltd.

STRAIGHTLINE CHRYSLER • DODGE • JEEP • RAM

### SILVER PARTNER ($2500)

CITYIMAGE SIGNS

M.A.P. GROUP OF COMPANIES

Parke Pacific PROJECTS LTD

RM GROUP

GH CONSTRUCTION

leading edge PHYSIOTHERAPY

KIKIT

HILLENBRAND KOZICKI LLP LAWYERS

Zender FORD

Canada ICI

DAVIS DEVELOPMENT

HOLLAND & ASSOCIATES

### BRONZE PARTNER($500)

The Kirkland Family Fund

MKA Canada Inc. Construction Consultants

MARTIN DEERLINE

STONEWIRE OPTOMETRY

SPECTRA PROJECTS

CANTIRO HOMES · COMMUNITIES · COMMERCIAL · RESIDENTIAL RENTALS

STARBUCKS COFFEE

### GIFT IN KIND PARTNERS

PATTISON OUTDOOR ADVERTISING

THE JASON GREGOR SHOW

PLANIT SOUND

FenceLine RENTALS LTD.

MK1 PRODUCTIONS

720 PRODUCTIONS

# YES! _____

COMPANY NAME

## SIGN ME UP TO BE A CORPORATE PARTNER:

The Roast of JOAQUIN GAGE

PRESENTED BY VOLVO
Volvo of Edmonton

- ☐ PLATINUM ($10,000)
- ☐ GOLD ($5,000)
  - ☐ Reception
  - ☐ Entertainment
  - ☐ Dessert
  - ☐ Silent Auction
  - ☐ Decor
- ☐ SILVER ($2,750)
  - ☐ Event Program
  - ☐ Table Favour
  - ☐ Centrepiece
  - ☐ Roasters Table
  - ☐ Spirits Station
- ☐ BRONZE ($750)

ADDITIONAL TICKETS (#): _____

## SIGN ME UP TO BE A CORPORATE PARTNER:

THE JASON GREGOR PIZZA PIG OUT DRIVE-IN SLICES & A SHOW

PRESENTED BY VOLVO
Volvo of Edmonton

- ☐ PLATINUM ($10,000)
- ☐ GOLD ($5,000)
- ☐ SILVER ($2,750)
- ☐ BRONZE ($750)

ADDITIONAL TICKETS (#): _____

## SIGN ME UP TO BE A CORPORATE PARTNER ($4000):

- ☐ BE HER GAME CHANGER
- ☐ GIVE THE GIFT OF SPORT

## SIGN ME UP TO HOST A THIRD PARTY EVENT:

- ☐ Click here to fundraise for KidSport

## SIGN ME UP TO BE AN INDIVIDUAL DONOR:

- ☐ ONE TIME DONATION OF $250
- ☐ MAJOR GIFT ($10,000)
- ☐ MONTHLY GIFT ($40/MONTH)

KidSport

Help us, help the kids in our community access sport through teaming up with KidSport!

Please fill out the below and someone from KidSport will be in touch with you.

CONTACT NAME AND TITLE: _____

_____

ADDRESS: _____

CITY: _____ PROVINCE: _____

EMAIL: _____

*By signing below, I agree to sponsor KidSport as indicated on the left:*

SIGNATURE: _____ DATE _____

PAYMENT PREFERENCES:

- ☐ INVOICE ME OR THE CONTACT NOTED ABOVE
- ☐ E-TRANSFER OR EFT (PLEASE USE EMAIL BELOW)
  bookkeeping@kidsportedmonton.com
- ☐ CHEQUE (PLEASE SEND TO) Percy Page Centre
  c/o KidSport, Edmonton Chapter
  11759 Groat Rd NW Edmonton AB T5M 3K6
- ☐ PROCESS ON THIS CREDIT CARD*:

CARD NUMBER: _____

EXPIRY DATE: _____ CVV: _____

CARDHOLDER NAME:

_____

CARDHOLDER SIGNATURE:

_____

**Your company will pay for the credit card fees associated with payment*

## THANK YOU!

Kindly return this form with your logo to:
Dayna Hyman, Executive Director, KidSport Edmonton at
dayna@kidsportedmonton.com